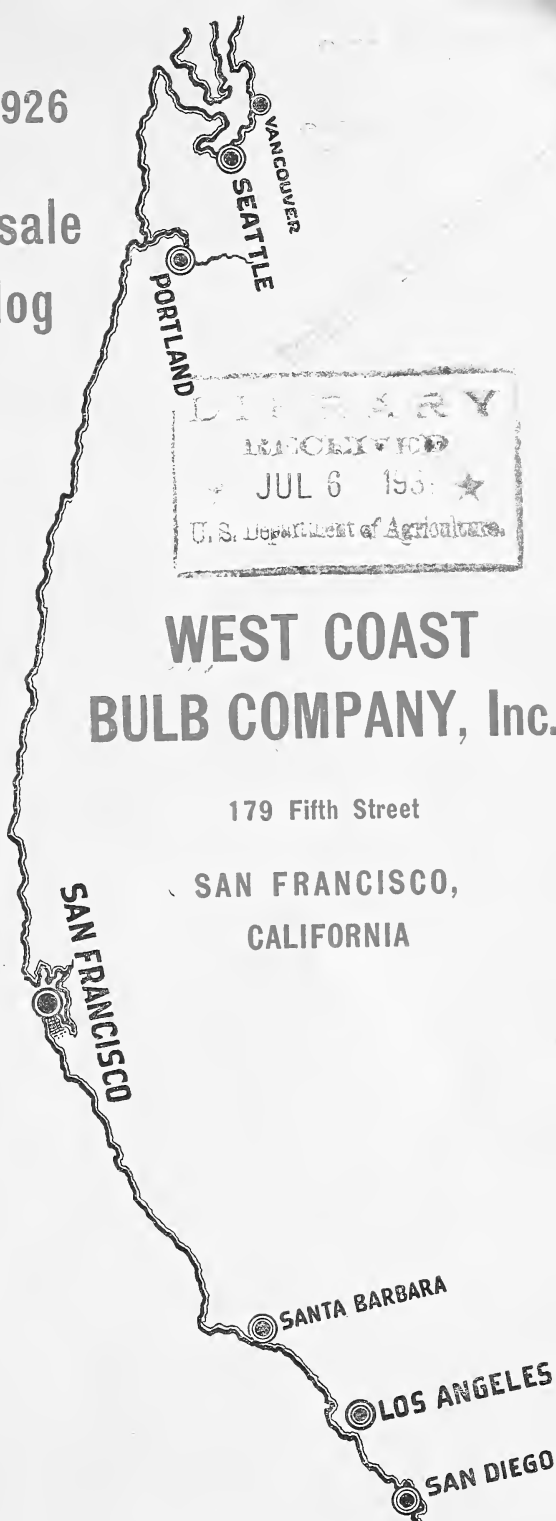


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

1925-1926

Wholesale Catalog



WEST COAST BULB COMPANY, Inc.

179 Fifth Street

SAN FRANCISCO,
CALIFORNIA

Importers, Exporters and Growers of
High-Grade Seeds, Bulbs and Plants

WEST COAST BRAND
“means”
QUALITY

Buy your supply of bulbs from
the coast direct and save money.
We grow and contract for the
best stock produced on the coast.

We want every transaction
with our customers to be satis-
factory in every particular, and a
trial order will convince you
that

WEST COAST BRAND
“means”
QUALITY

Coast Grown Bulbs and Roots

ANEMONE THE CAEN, a beautiful variation of colors, shading from light blue to brilliant scarlet. Recommendable for forcing in a cool temperature.

	Per 100	Per 1000
Large size roots.....	\$ 3.50	\$ 30.00
Medium size roots.....	3.00	25.00

AMARYLLIS BELLA DONA MAJOR,

Rose pink large bulbs.....	15.00	125.00
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BEGONIAS, Tuberous Rooted (Del. from Dec. till April); our strain is exceptionally fine;

Single, Salmon, Scarlet, Pink, White, Yellow and Crimson.....	12.50	100.00
Mixed, all colors.....	10.00	90.00
Double, Salmon, Scarlet, Pink, White, Yellow and Crimson.....	12.50	100.00
Mixed, all colors.....	11.00	100.00

CALADIUMS, Fancy Leaved (Rainbow Mixture); this mixture consists of finest bright colors (Del. Dec. and January)

First size 1 ¼ inch and up.....	17.50	160.00
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CALLA AETHIOPICA (White Calla)

Healthy stock, free from dry rot,

1 ½ to 1 ¾ inch.....	10.00	75.00
1 ¾ to 2 inch.....	11.00	100.00
2 inch and up.....	15.00	140.00

CALLA ELLIOTIANA, (Yellow Calla)

Due to the big reduction in price this variety is considered a money maker by large growers;

1 ½ to 2 inch.....	8.00	75.00
2 to 2 ½ inch.....	10.00	90.00
2 ½ to 3 inch.....	12.50	110.00
3 inch and up.....	15.00	140.00

CANNAS, (Early spring delivery)

Strong healthy roots,

Fiery Cross , Bright Red.....	4.00	35.00
Hungaria , Pink.....	3.00	25.00
Mrs. Alfred Conrad , Salmon Pink.....	4.00	35.00
Rosea Gigantea , Rose.....	4.00	35.00
The President , Bright Red.....	3.00	25.00
Wyoming , Orange.....	3.00	25.00
King Humbert , Red Bronze foliage.....	3.50	30.00
Yellow King Humbert	3.00	25.00

DAHLIAS, in New and Commercial varieties, list and prices upon application.

FREESIA PURITY (Improved strain)

	Per 100	Per 1000
7/16 to 1/2 inch.....	.75	4.50
1/2 to 5/8 inch.....	1.00	7.50
5/8 to 3/4 inch.....	1.75	15.00
3/4 inch and up.....	2.50	20.00

FREESIA (Colored)

California (Sold out)

Carmencita , Orange Salmon.....	4.00	35.00
Carrie Budau , Lavender Pink.....	4.00	35.00
Olivette , Carmine Yellow Throat.....	4.50	40.00
Aurora , Orange Yellow.....	4.00	35.00
Mrs. Marc Peter , New Salmon Pink.....	5.50	45.00
Yellow Prince	3.00	25.00
Rainbow Mixture	3.00	25.00

GLOXINIAS, Improved strain of the finest colors, prices upon application.

ISMENE CALATHINA (**Peruvian Daffodil**) Mammoth size.....

10.00 85.00

IXIAS, Extra fine mixture.....

2.00 15.00

Named varieties, see importation.

IRIS (*Hispanica* and Dutch)

Filafolia Imperator , Large Blue.....	6.00	50.00
Filafolia Celestial , Deep Blue.....	6.00	50.00
Belle Chinoise , Deep Yellow.....	4.00	35.00
Excelsior , Large Blue.....	4.00	35.00
Queen Wilhelmina , Early White.....	4.00	35.00
Hollandica in choice mixture.....	3.50	30.00

PEONY ROOTS—List of varieties and prices upon application.

RANUNCULUS (Improved French mixture); recommendable for forcing in a cool temperature;

Large size roots.....	3.00	25.00
Medium size roots.....	2.50	20.00
Regular size roots.....	2.00	15.00

SNOWFLAKES (*Leucojum Vernum*),

Similar to Snowdrops, but of stronger habit

2.50 20.00

SPIREA CLUMPS (Ready November),

Queen Mary, Rubens, Philadelphia, Gladstone, Queen Alexandria.....	35.00	300.00
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Coast Grown Bulbs

GLADIOLI BULBS

(Our Specialty)

WEST COAST BRAND, consisting of an exceptionally fine quality of Gladioli grown for us by expert growers from young, healthy bulbs and bulblets. All varieties are true to name, and special care is taken in curing stock before shipping. Anyone not familiar with **WEST COAST BRAND** will be convinced of its merit by placing a trial order with us.

The following varieties we highly recommend for forcing:

	1st Size	2nd Size
EARLY SUNRISE , red, light pink throat....	\$40.00	\$30.00
HALLEY , delicate salmon pink.....	22.50	17.50
MRS. FRANK PENDLETON , salmon pink with carmine blotch.....	16.00	13.00
MRS. FRANCIS KING , salmon red.....	20.00	16.00
PRINCE OF WALES , salmon pink.....	25.00	17.50
VIRGINIA , bright red, large flowers.....	40.00	32.50
WILBRINK , delicate light pink.....	25.00	20.00
ALICE TIPLADY (<i>Primulinus</i>) large orange	35.00	27.50
PEACH BLOSSOM (Baby Glad).....	25.00	20.00
PINK PERFECTION (Baby Glad).....	30.00	25.00
BLUSHING BRIDE (Baby Glad).....	25.00	20.00
BRILLIANT (Baby Glad).....	30.00	25.00

GLADIOLUS FOR OUTDOOR PLANTING

	1st Size	2nd Size	3rd Size
AMERICA , soft lavender pink.....	\$ 14.00	\$12.00	\$ 9.00
ANNA EBERIUS , dark velvety purple	50.00	40.00	30.00
BARON HULOT , Indigo blue.....	40.00	32.50	27.50
BALTIMORE , light salmon.....	40.00	32.50	27.50
BERTREX , one of the best white....	35.00	25.00	20.00
BYRON L. SMITH , Cattelya orchid color	50.00	40.00	30.00
CRIMSON GLOW , large flower of brilliant crimson.....	40.00	30.00	25.00
CRACKER JACK , dark red, yellow throat	25.00	20.00	15.00
EARLY SUNRISE , large salmon scarlet with light pink throat.....	40.00	30.00	22.50
E. J. SHAYLOR , deep rose.....	40.00	35.00	25.00
EMPRESS OF INDIA , deep velvety maroon	35.00	30.00	25.00
E. KIRKLAND , beautiful rose pink scarlet blotches on petals.....	40.00	35.00	30.00
EUROPE , white, petals cream.....	35.00	30.00	22.00
GOLDEN MEASURE , best yellow....	40.00	30.00	20.00

	1st Size	2nd Size	3rd Size
GOLDEN KING , fine yellow.....	40.00	30.00	22.50
GRETCHEN ZANG , salmon pink.....	30.00	25.00	20.00
HALLEY , delicate salmon pink.....	22.50	17.50	12.50
HERADA , mauve color.....	25.00	20.00	15.00
JACK LONDON , smoky color.....	100.00	90.00	80.00
KIRCHHOFF VIOLET	40.00	30.00	20.00
LE MARCHEAL FOCH , large delicate pink.....	20.00	15.00	12.00
LILY WHITE , one of the best white	20.00	15.00	12.00
LIEBESFEUER , brilliant scarlet.....	40.00	32.50	25.00
MARY FENNEL , Lavender with yellow	40.00	35.00	27.50
MRS. DR. NORTON , delicate pink with light yellow throat.....	25.00	20.00	15.00
MRS. FRANK PENDLETON , salmon pink with carmine blotch.....	16.00	13.00	10.00
MRS. FRANCIS KING , salmon scarlet	20.00	16.00	12.00
MRS. WATT , American Beauty color	25.00	20.00	15.00
MYRTLE , delicate rose pink.....	45.00	35.00	25.00
NIAGARA , soft yellow tinged carmine	20.00	17.50	15.00
PANAMA , salmon pink.....	20.00	15.00	12.00
PEACE , white feathered pale lavender	20.00	15.00	12.00
PINK WONDER , yellow and rose shading	60.00	50.00	40.00
PRINCE OF WALES , salmon pink....	25.00	17.50	12.50
PURITY , the white America.....	25.00	20.00	15.00
ROSE ASH , clear rose color.....	35.00	27.50	22.50
ROSE 1910 , pure rose color.....	40.00	30.00	25.00
ROSE GLORY , large rose.....	45.00	35.00	27.50
SALMON QUEEN , fine salmon.....	25.00	20.00	15.00
SCHWABEN , canary yellow with dark throat.....	20.00	15.00	12.00
VIRGINIA , bright red, large flowers	40.00	32.50	27.50
WAR , dark blood red.....	25.00	20.00	15.00
WILBRINK , delicate light pink.....	25.00	20.00	15.00
YELLOW HAMMER , yellow red blotch	30.00	20.00	15.00
PRIMULINUS HYBRIDS , choice mixed	15.00	12.00	10.00

All prices quoted are per 1000 F. O. B. San Francisco. 250 of one variety at the thousand rate. First size means 1½ inch and up, second size 1¼ to 1½ inch, and third size 1 to 1¼ inch. Shipment can be made during the month of November, December and up till May first. Write for prices on large quantities.

Imported Bulbs From Holland

Bulbs offered in this list are guaranteed to be the best quality Holland produces. In order to avoid heating and to make early deliveries all our bulbs are shipped to us by rail in carloads. We are agents for VANDYK & VLASVELD of Holland, whose reputation warrants the best. Stock limited, order now. For direct importations from Holland for 1926, please write us for prices.

HYACINTHS—

15 to 16 cm.....	\$10.00 per 100	\$90.00 per 1000
14 to 15 cm.....	8.00 per 100	75.00 per 1000

L'Innocence, pure white

Grand Maitre, blue

Gertrude, rose pink

Lady Derby, salmon pink

La Peyrouse, light blue

Yellow Hammer, yellow

Bedding size.....	\$ 7.00 per 100	\$60.00 per 1000
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Dark blue

Light blue

Rose

Red

White

Yellow

DARWIN TULIPS

	Per 100	Per 1000
Baron de la Tonnaye , rose carmine.....	\$ 2.75	\$ 24.00
Blue Aimable , pale lilac.....	3.00	27.50
Clara Butt , soft salmon pink.....	2.75	24.00
Madam Krelage	3.50	32.50
Massachusetts , light rose.....	3.50	30.00
Farncombe Sanders , fiery scarlet.....	3.50	30.00
Pride of Haarlem , old rose.....	2.75	25.00
Prof. Rauwenhoff , rosy red.....	4.50	40.00
Rev. Ewbank , lilac.....	2.75	25.00
Sierraad van Flora , fine rose.....	3.50	30.00
Wm. Copeland , lilac rose.....	4.00	37.50
Victor d'Olliviere , carmine red.....	5.00	45.00
Wm. Pitt , fiery red.....	5.50	50.00
Mixed Colors	2.50	20.00

COTTAGE TULIPS

	Per 100	Per 1000
Inglescombe, pink.....	3.00	25.00
Inglescombe, yellow.....	3.00	27.50
Moonlight, soft yellow.....	3.00	27.50
Orange King.....	2.75	25.00
Gesneriana Spath, Major, large red.....	3.00	25.00
Blue Flag, large double blue.....	4.00	35.00

BREEDER TULIPS

Bronze King, golden bronze.....	4.00	37.50
Prince of Orange, deep orange red.....	5.50	50.00
Prof. Schotel, fine blush violet.....	5.50	50.00
Cardinal Manning, dull wine red.....	4.00	35.00
Yellow Perfection, coppery yellow.....	5.00	45.00

NARCISSUS (DAFFODILS)

Emperor, motherbulbs.....	7.00	65.00
Emperor, 1st size.....	5.00	45.00
King Alfred, motherbulbs.....	17.50	150.00
King Alfred, 1st size.....	12.50	100.00
Treserve, 1st size.....	30.00	250.00
Olympia, 1st size.....	30.00	250.00
Glory of Sassenheim, motherbulbs.....	8.00	70.00
Sir Watkin, motherbulbs.....	8.00	70.00
Spring Glory, motherbulbs.....	15.00	125.00
Poetaz Alsace, white with yellow eye.....	5.50	50.00
Poetaz Aspacia, white with yellow eye....	5.50	50.00
Poetaz Klondyke, yellow, dark eye.....	10.00	75.00
Poetaz Triumph, white, golden eye.....	5.50	50.00
Poeticus Ornatus Grandiflora.....	4.50	40.00

CROCUS, Separate Colors Mixed

Blue, White, Striped and Yellow.....	2.00	15.00
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IXIAS

Crateroides, brilliant scarlet, early.....	5.00	40.00
Viridiflora, green with black center.....	5.00	40.00
Rosea Plena, beautiful double pink.....	3.00	25.00
In splendid mixture.....	2.00	15.00

IMPORTED BULBS FROM JAPAN

Our direct connections with some of the largest growers in Japan enables us to supply the best quality. Price is no object with us to secure the best stock obtainable, and a trial order will prove that WEST COAST BRAND "means" Quality.

LILIUM FORMOSUM (True Type)

7/9 inch.....	\$10.00 per 100	\$24.50 per case
8/10 inch.....	15.00 per 100	25.00 per case
9/11 inch.....	17.50 per 100	27.50 per case

LILIUM ERABU

7/9 inch.....	\$10.00 per 100	\$27.50 per case
9/10 inch.....	17.50 per 100	30.00 per case
10/11 inch.....	32.50 per 100	30.00 per case

LILIUM GIGANTEUM IMPROVED

Prices upon application; state quantity.

HARDY LILIES (Del. Nov.)

Rubrum, 8/9 inch.....	\$10.00 per 100	\$18.00 per case
Rubrum, 9/10 inch.....	14.00 per 100	19.00 per case
Rubrum, 10/11 inch.....	20.00 per 100	21.00 per case
Melpomene, 8/9 inch.....	10.00 per 100	19.00 per case
Melpomene, 9/10 inch.....	15.00 per 100	20.00 per case
Melpomene, 10/11 inch....	20.00 per 100	22.00 per case
Magnificum, 8/9 inch.....	12.50 per 100	19.00 per case
Magnificum, 9/10 inch.....	15.00 per 100	20.00 per case
Magnificum, 10/11 inch..	20.00 per 100	22.00 per case
Album, 8/9 inch.....	12.50 per 100	22.00 per case
Album, 9/10 inch.....	15.00 per 100	22.00 per case
Auratum, 8/9 inch.....	10.00 per 100	18.00 per case
Auratum, 9/10 inch.....	14.00 per 100	19.00 per case
Auratum, 10/11 inch.....	20.00 per 100	21.00 per case
Auratum Playphyllum		
8/9 inch.....	12.50 per 100	22.50 per case
9/10 inch.....	20.00 per 100	23.00 per case
10/11 inch.....	30.00 per 100	25.00 per case
Tigrinum, 7/9 inch.....	10.00 per 100	22.00 per case
Tigrinum, 8/9 inch.....	12.50 per 100	23.00 per case

CHINESE SACRED LILIES

Per basket (30 bulbs).....	\$ 3.00
Per mat (120 bulbs).....	9.00
Per 1000	75.00

CYCLAMEN SEEDS—Best German Strain, ready for immediate delivery.

Brilliant Red.....	\$10.00 per 1000
Christmas Red.....	10.00 per 1000
Dark Red.....	10.00 per 1000
Fliederfarben	10.00 per 1000
Rose Von Mariethal.....	10.00 per 1000
Rose Von Zehlendorf, Light Salmon.....	12.00 per 1000
Perle Von Zehlendorf, Dark Salmon.....	12.00 per 1000
Bonfire, Salmon Scarlet.....	14.00 per 1000
Pure Rose.....	10.00 per 1000
All Colors Mixed.....	10.00 per 1000

FLOWER SEEDS—Our complete list will be ready about November.

NICO-FUME LIQUID, for spraying—

¼ lb. tin 75 cents, 1 lb. \$2.25, 4 lbs. \$8.00, 8 lbs. \$15.00

NICO-FUME-PAPER, for fumigating—

24 sheets \$1.35, 144 sheets \$5.50, 288 sheets \$10.00

BAMBOO STAKES

	In Bale	Per 1000
2 ft. Green.....	3000	\$3.50
3 ft. Green.....	2500	4.50
4 ft. Green.....	2500	6.50
5 ft. Green.....	2500	8.50
6 ft. Natural	2000	8.50

GREEN MOSS

Per sack, \$1.25; ten sacks, \$10.00.

FLORISTS' TOOTHPICKS, Green wired sticks—

4 inch (250) 25 cents, per case (10,000) \$8.00, 6 inch (250) 35 cents, per case (10,000) \$10.00.

TIN FOIL

Plain	Per lb. 0.25; per 10 lbs. 0.22 ½
Foliage Green.....	Per lb. 0.50; per 10 lbs. 0.40
Violet	Per lb. 0.50; per 10 lbs. 0.40
Aluminum Foil.....	Per lb. 1.75; per 10 lbs. 1.50

FLORIST TYING COTTON TAPE—1000 yards to a spool; Blue, Pink and Green,

Per spool.....\$2.25; per dozen.....\$20.00

RAFFIA (Natural)

10 to 100 lbs.....	25c per lb.
Per Bale lot.....	15c per lb.
Colored—Rose, Violet, Red.....	75c per lb.

GREEN FLORISTS' THREAD

Best grade, 8 spools to the box.....	\$1.25 per box
Good grade, 8 spools to the box.....	1.10 per box

FERTILIZERS—Prices upon application.

WEST COAST BULB CO., Inc.

179 Fifth Street

San Francisco, Calif.

San Francisco, Calif.
August 18, 1925.

Gentlemen :

We beg to introduce our new Company, the "WEST COAST BULB CO., INC.," organized and incorporated April 3rd, 1925, and enclose herewith our Catalogue, the first distributed by the Company, to acquaint you with some of the varieties and qualities of bulbs now grown on the Pacific Coast.

We believe that the possibilities are greater for successful production of various bulbs on this Coast than elsewhere, owing to the various favorable climatic and soil conditions existing here.

In addition to the large acreage now under cultivation by our Directors, we will shortly plant large quantities of the bulbs affected by the embargo of January 1st, 1926, Daffodils, Narcissus, etc., and our next Catalogue, issued early in 1926, will carry full information on these items.

All stock grown for us under contract will be carefully inspected during the growing season and we guarantee this stock to be free from all disease, and well cured, before shipment.

Mr. S. Dernison, well known to the trade, is in charge of our operations and his knowledge and experience in this business will be of great assistance in enabling us to obtain the best stock available.

We respectfully solicit, and will appreciate, your co-operation with the Company and wish to assure you that it will be our constant aim to give you the best in quality and service. With prices as low as are consistent with market conditions. Should there, at any time, be any cause for dissatisfaction with any of our shipments, you will find us ready and willing to make an equitable adjustment promptly.

Trusting that we may hear from you in the near future and that we may have the privilege of serving you, we remain

Yours very truly,
WEST COAST BULB CO., INC.



WE would appreciate having you establish a credit with us. The West Coast will undoubtedly be the future home of the bulb industry, and the results obtained in producing the quantities and qualities has proven that such bulbs as Freesias, Calla Lilies, Ixias, Gladiolus, Iris, Ranunculus, Anemones, Spireas, etc., are equally as good as the stock formerly imported from Europe. Let us be your guide and order

WEST COAST BRAND

